



Municipality of Wawa

MONTHLY REPORT – FEBRUARY 2024

Department of Community Services and Tourism

Prepared By: Alex Patterson	Report No: AP 2024-07
Agenda Date: March 19, 2024	File No: C11

PURPOSE

The purpose of this report is to provide Council with an overview of the Department of Community Services and Tourism's work completed during the month of February 2024, and activities planned for the following month.

BACKGROUND

Key activities in February:

- Implemented winter carnival special event
- Scheduled contractors and completed agreements for the NOHFC 2024 MMCC projects
- Prepared for the Wawa Ice Fishing Derby

CAPITAL PROJECTS

- 2024 MMCC Modernization NOHFC Grant
 - Scheduled contractors for approved work
 - Completed and executed contracts
- 2024 MMCC HVAC NOHFC Grant
 - Completed initial deposit
 - Provided CIMCO with structural drawings of facility
- Drill Rig
 - Received final letter from engineer certifying work
 - Summary report to council coming in April

PARKS AND FACILITIES

MMCC Bookings and Special Events:

February is a busy month at the MMCC with special events taking up much of the month. We hosted:

- Various organization's meetings: (MHS, Heritage, Goose Nest, Minor Hockey, DMD, Fish Derby, Scouts, USW)
- Mixed Curling Bonspiel
- Triples Curling Funspiel
- WMHA Home Games
- Fitness Classes
- Minds in Motion
- WFHT Fit to Breathe
- Birthday Parties (3)

RECREATION AND EVENTS

Special Events

- Winter Carnival
 - Over 25 organizations participated
 - Friday fireworks / bonfire participation estimated at 500\
 - Saturday hosted 10 events throughout the community
 - Goose Nest Market with 15 vendors
- Triples Funspiel
 - 12 teams registered
 - Second and now annual event
- Friday Night Rocks curling
 - Averaging 40 participants throughout the month

TOURISM

Tourism Marketing

- Created content for future tourism marketing activities
- Assisted with winter carnival marketing
- MAT research and implementation
 - Completed presentation for next consultation session
 - Sent out invitation's door-to-door for next session

- Coordinated with graphic designers for:
 - design of downtown banner program
 - new highway signage
 - improved maps for Wawa Visitor Guide

FUNDING

Trillium Sportsfield

- Began the claims process for final funding receipt

MONTH AHEAD

Operations:

- Operate MMCC's winter schedule & prepare ice removal
- Complete operational tasks for special events
- WSIB Health and Safety Excellence Program

Recreation:

- Prepare and implement march break programming
- Implement Wawa Ice Fishing Derby
- Plan summer programming (soccer & baseball)

Tourism:

- Implement MAT information session and tourism dinner
- Source additional TIC staffing funding
- Complete updates to Wawa Visitor Guide

Administration:

- Reconcile events and prepare for end of season

RECOMMENDATION

That Council acknowledges receipt of Community Services and Tourism Monthly Report AP 2024-07 submitted by Alex Patterson dated March 19, 2024 for information.

Respectfully submitted by:



Alex Patterson, Director of Community Services and Tourism