

2019 RECREATION STRATEGIC PLAN

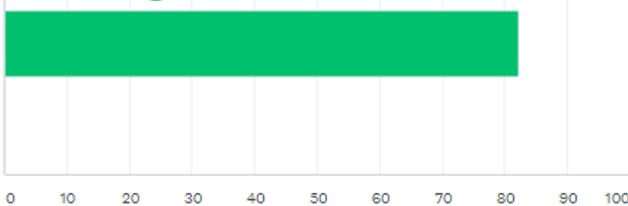
- SURVEY RESULTS -



DO PEOPLE ENJOY LIVING IN WAWA? **YES!**

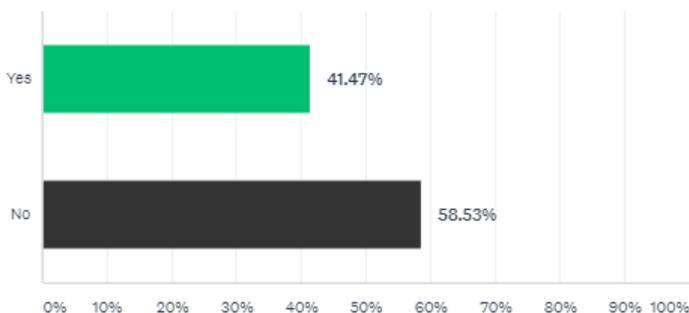
Only 10 people have a community contentment level below 50%.

Average score of 82%



When asked if they feel connected to their community, participant's response was a little less unanimous. 40 people indicated that their level of connection to the community is below 50%. For that question, we recorded an average score of 67%.

ARE PEOPLE WILLING TO PAY MORE TAXES TO INCREASE/IMPROVE RECREATION OPPORTUNITIES?



"I feel like those who do pay taxes, pay enough. It would be nice to have a better look at where they do go exactly and everyone who actually pays taxes have a say or vote on it as well to help decide."

- Survey participant #74

ARE THERE ENOUGH RECREATION OPPORTUNITIES AVAILABLE IN WAWA?

42% YES

58% NO

The longer people have been staying in Wawa, the more they seem to see the opportunities. **70%** of people that have been here for 5 years or less say that there is not enough recreation opportunities here. This percentage goes down to **55%** for people that have been living in Wawa for more than 5 years.

When ask what activity is missing, **98 people** mentioned the absence of a swimming pool.

DO PEOPLE HAVE DIFFICULTY INTERGRATING PHYSICAL ACTIVITY TO THEIR SCHEDULE?

35% YES

65% NO

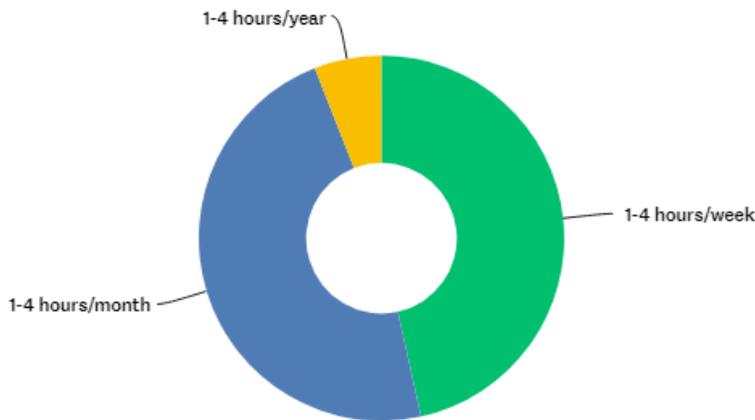
Suprisingly, a majority of people are able to easily intergrate physical activity to their schedule. For those that have difficulties, some comments included:

- Busy schedule—Multiple jobs; Single parent with full time job or school; Having young kids
- Bad wheater and cold temperatures makes it difficult for outdoor activities
- Can't afford the cost of a gym membership
- Limited mobility or physical challenges that makes it difficult to participate
- The schedule of current fitness classes doesn't work with avaibilities

WHAT WOULD PEOPLE VOLUNTEER FOR?

Organizing/Assisting in community event planning	40.89%	83
Cleaning parks and beaches	39.90%	81
Trail maintenance	32.02%	65
Coaching/Assisting in a sport program	25.62%	52
Teaching/assisting in an outdoor recreation program	20.69%	42
Teaching/Assisting in an art program (including all forms of arts)	16.26%	33
Other (please specify)	12.81%	26
Teaching/Assisting in a science and technology program	5.91%	12

HOW MUCH TIME COULD THEY DEDICATE TO THAT CAUSE?



102 people said that volunteering would be more appealing to them if they could bring their family.

FROM THE PEOPLE'S PERSPECTIVE...

Can recreation have a positive impact on our community? **YES at 96%**

"It's about connection to the community and your neighbours. If you feel like you are part of a community that cares about you, this adds to community pride." - Survey Participant # 153

Should the Municipality invest more towards recreation? **YES at 92%**

"Such investment doesn't necessarily have to be increased costs, but adjusted priorities and/or more community engagement. Maybe have some community round table discussions about what are the best aspects of our recreation & culture and where could there be more investment." - Survey Participant #226

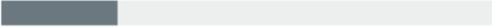
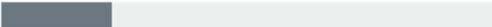
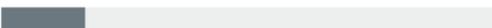
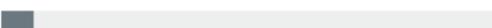
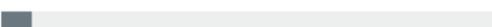
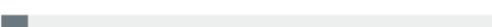
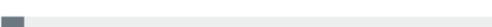
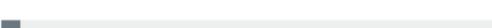
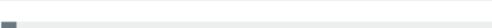
Should the municipality have policies in place to help everyone afford the cost of recreation? **YES at 92%**

"Perhaps lower the cost so everyone can participate. Offer optional volunteering in exchange for lower fees, have payment plans available for those in need." - Survey Participants #34

If there was more recreation opportunities, would more people consider staying or moving to Wawa? **YES at 84%**

"I have heard people say the kids need to leave Wawa once they are done school and not come back. There is nothing here for them." - Survey Participant #152

WAWA'S STRENGTHS

Community		23.38%	47
Nature		22.39%	45
Beautiful		21.89%	44
Friendly		16.92%	34
Scenery		6.47%	13
Lake Superior		5.97%	12
Outdoor Activities		5.47%	11
Park		4.48%	9
Hiking Trails		3.98%	8
Hunting		2.99%	6

OTHER SUGGESTIONS AND COMMENTS...

“Need for more advertising and promotion of activities - should be well in advance and continuous up to event/activities.” - Survey Participant #220

*“For programs to work, organizers must not try to do it alone but get help to make it work. If someone drops out there will be people who know how to carry on.”
- Survey Participant #217*

“I think all your work at the community center is great and the town is getting better. Great work! However, I think there's a need for more activities for teenagers, children and families.” - Survey Participant #206

“Have more senior/children interactive events....get the swimming pool. This is one event that encourages child and senior interaction and promotes muscle and joint health.” - Survey Participant #77

“Public transportation should be more accessible, more efficient and have longer hours” - Survey Participant #75

*“Develop a central intake point for kids wanting to access the Jump Start program. Then promote it and hand out the forms as a matter of course for all recreational programming in the community to reduce the stigma of accessing it.”
- Survey Participant #153*

*Get town council on board at labeling Wawa as a destination for retirees and young entrepreneurs. I think more young people are looking to the North as a way of getting out of the rat race, but incentives are needed to draw them here
- Survey Participant #56*

THANK YOU TO THE 226 PARTICIPANTS!

We truly appreciate your feedback
and we are looking forward to
future collaboration with the
community.

